

# Business Plan Format

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- Your business plan should address all of the following important aspects of your company:
    - Mission statement
    - Market problem being solved
    - Current solutions address market
    - Your solution – what is it and why is it much better ?
    - Business and/or technical advantage over competition
    - Market size in 5 years
    - Value proposition for customers
    - Team bios / background
    - Financials – how much money are you raising and how much money will you make in 5 years ?
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