



Arab Technology Forum 2008

**Jan. 15—17, 2008
Palo Alto, CA**

Co-Hosts



**National U.S.-Arab
Chamber of
Commerce**

Platinum Sponsors:



Event Patronage

**TechWadi is honored to be holding the annual
“Arab Technology Forum 2008”,
under the high patronage of**

**Her Royal Highness
Princess Sumaya
bint El Hassan.**



Event Patronage

TechWadi is honored to welcome our distinguished guest to Silicon Valley:
**Her Royal Highness Princess Sumaya Bint El Hassan will be visiting
Silicon Valley the week of Jan. 14, 2008.**

HRH Princess Sumaya Bint El Hassan is leading several
educational and entrepreneurial initiatives in Jordan:

Princess Sumaya University for Technology (PSUT)



Princess Sumaya University for Technology (PSUT) is a non-profit private Jordanian university - a leading university in IT and electronics, and a centre of educational excellence both locally and regionally.

Royal Scientific Society



The Royal Scientific Society (RSS) was established in 1970 . RSS activities and policies are supervised by the Board of Trustees chaired by HRH Prince El Hassan bin Talal. Major sources of funding are self-generated revenues; technical services, studies and research contracts. RSS also receives some government grants, grants and donations from local institutions, and technical assistance from other governments, regional and international organizations.

Event Organizers



ABOUT TECHWADI

TechWadi is the leading and most active professional networking association for Arab American professionals in the Technology industry.

Arab American professionals constitute a thriving and successful segment of the technology industry in Silicon Valley and around North America.

From CEOs to venture capitalists to Vice Presidents to Academics, Arab American professionals are present at the highest levels of management in all types of companies, from startups to Fortune 100.

TechWadi's mission is to provide a forum for Arab American professionals in the Technology industry to meet their colleagues and benefit from each others' professional experiences.

TECHWADI—EMPOWERING ARAB AMERICAN TECHNOLOGY PROFESSIONALS

Learn more at: www.techwadi.org

Event Co-Hosts



National U.S.-Arab Chamber of Commerce

Mission

The mission of the National US-Arab Chamber of Commerce (NUSACC) is to promote, support and strengthen US-Arab business and economic cooperation.

Overview

In 2002, total trade between the US and the Arab world exceeded \$42 billion. This bilateral trade is of vital importance to both U.S. and Arab interests. For over thirty-five years, NUSACC has been the leading organization promoting commercial ties between the US and the Arab world. NUSACC's contacts, including an international array of corporations, consulates, chambers of commerce, and government organizations give it a peerless advantage in furthering and fostering American and Arab economic partnership.

NUSACC is regularly called upon to assist the U.S. government, as well as individual Arab countries, in promoting commercial cooperation through initiatives such as the U.S.-GCC economic dialogue and the U.S.-North Africa Economic Partnership. These services, coupled with the integrity and enthusiasm of a growing membership base, provide the foundation for NUSACC's corporate mission and its vision for the future.

Platinum Sponsors



About AdvancedIO Systems:

AdvancedIO Systems is a market leader in real-time connectivity and packet processing solutions for telecommunications, aerospace, signal intelligence, radar/sonar, and other embedded high-speed data environments.

Businesses in a variety of industries use AdvancedIO modules to fully leverage the promise of 10 Gigabit Ethernet (10GbE) technology for embedded applications. The products accelerate protocol processing by offloading CPUs, and also add critical flow-through processing to I/O data streams.

AdvancedIO's 10GbE products are ideal for demanding applications because they offer outstanding performance in conjunction with application flexibility. Using reprogrammable FPGAs and specialized algorithms, AdvancedIO can:

- Add signal processing such as filtering, up/down conversion, and synchronization

- Include packet processing such as packet classification and inspection

- Customize protocols with tunable delays, timestamps, and test patterns

Applying a unique blend of technology to critical connectivity problems, AdvancedIO helps customers achieve new levels of performance and efficiency with a shorter time to market.

www.advancedio.com

Platinum Sponsors



About Telus:

TELUS Corporation is the largest telecommunications company in Western Canada and the second largest in Canada. We provide a wide range of wireline and wireless telecommunications products and services including data, Internet Protocol (IP), voice, video and entertainment services. Our strategy is to unleash the power of the Internet to deliver the best solutions to Canadians at home, in the workplace and on the move.

TELUS is a leading national telecommunications company in Canada, with \$9.0 billion of annual revenue and 11.0 million customer connections including 5.4 million wireless subscribers, 4.4 million wireline network access lines and 1.2 million Internet subscribers. TELUS provides a wide range of communications products and services including data, Internet protocol (IP), voice, entertainment and video. Committed to being Canada's premier corporate citizen, we give where we live. Since 2000, TELUS and our team members have contributed more than \$91 million to charitable and non-profit organizations, and volunteered more than 1.7 million hours of service to local communities. Eight TELUS Community Boards across Canada lead our local philanthropic initiatives. For more information about TELUS, please visit telus.com.

www.telus.com

Platinum Sponsors



About Redback Networks:

Redback Networks Inc., designs, develops, and markets networking solutions for IP based services and communications. Redback's hardware, software, and services are designed to create solutions that address the operational and technical challenges of building a next generation network that delivers consumer and business services. Redback's solutions enable carriers and service providers to rapidly and efficiently deploy broadband internet access, IP video, and online gaming with the SmartEdge® product portfolio. Redback Networks was founded in 1996 and was acquired by Ericsson in January 2007.

Redback serves over 500 service provider customers in the world, including 15 of the top 20 broadband service providers. Key customers include incumbent carriers such as BellSouth, AT&T, Verizon, British Telecom, France Telecom, KPN, Belgacom, Turk Telekom, TeliaSonera, Bezeq, Korea Telecom, Chunghwa Telecom, China Telecom and China Netcom. Additionally many CLECs, IXCs, and ISPs belong to Redback's global customer base including Sprint, Arcor, Covad, eAccess, Hanaro Telecom, Golden Belt Telephone Association, MegaPath, Neuf Telecom, Scarlet Telecom, Tele2 and True Corporation.

www.redback.com

Online Event Registration

Registration for conference attendees is now open:

For Professionals - Conference proceedings only
(Tuesday Jan. 15 only) - \$40 / person only

For Professionals - Conference proceedings (Tues Jan. 15) & Gala dinner and panel (Wed. Jan. 16) -
\$100 / person

VIP Package - Conference proceedings (Tues Jan. 15) & VIP Seating at Gala Dinner and panel
(Wed. Jan. 16) - \$175 / person

For University Students - Conference proceedings
(Tues Jan. 15) & Gala dinner and panel (Wed. Jan. 16)
- \$40 / person

Register here:

http://www.techwadi.org/page1_home/2007/12/19/arab-tech-forum-2008-registration.html

Event Location



Crowne Plaza Palo Alto Hotel

4290 El Camino Real
Palo Alto, Ca 94306 United States

Phone: +1-650-857-0787



Event Calendar

Tuesday Jan. 15, 2008:

Full day of TechWadi conference sessions

All activities will take place at the Crowne Plaza Hotel

Breakfast & lunch provided by TechWadi

Panel discussion in the evening, at the hotel (snacks will be served)

Wednesday Jan. 16, 2008:

Panel discussion in the afternoon, at the hotel

Gala Dinner, at the hotel

HRH Princess Sumaya Bint El Hassan will be our honored keynote speaker

Tuesday Jan. 15, 2008

Time	Tues Jan 15 2008 Symposium
8:00	Registration opens (Hotel)
8:30	Breakfast buffet
9:00	Welcome Words from TechWadi Raed (Ray) Milhem, Board Member
9:15	Opening remarks - HRH Princess Sumaya
9:30	Keynote Speech John Waclawsky, Motorola Chief Architect, SW Group
10:30	industry trends US - Internet Usama Fayyad, Yahoo! Chief Data Officer
11:30	Break
11:45	industry trends US - Telecom Said Ouissal, RedBack VP, WW Field Technical Operations
12:45	Break
13:00	Lunch
13:30	"Taking your company global" Bassim Karkachi, Bivision President & CEO
14:15	Break
14:30	industry trends US - software Krimo Salem, IntelliCEES Founder & CEO
15:30	industry trends US - IT Services George Kadifa, Silver Lake Senior Advisor
16:30	Networking
17:00	Expo Setup / attendee registration
17:30	"Arab Company Expo"
19:00	Break
19:15	Panel discussion - 1 "Building your startup - Silicon Valley style" Maher Hakim, CEO Faculte Mohammed Darwish, CEO AdvancedIO Moderator: Yacine Rahmoun
20:30	

Wednesday Jan. 16, 2008

Time	Wed Jan 16 2008 Silicon Valley Tour & Gala Dinner
	<p>Activities for Arab Companies only in Silicon Valley during the morning</p> <p><i>No activities for Attendees Conference proceedings start at 2:30 PM on Wed.</i></p>
14:30	Attendee registration
15:00	<p>Panel Discussion - 2 "Challenges of R&D in Arab World" Moderator: Bassel Ojje, Yahoo</p> <p>Panelists: Herman Winick, Stanford Antoine Hage, Kyube Laith Zraikat, Jeeran Sam Calis, Tocali Sid Ahmed Benraouane, U of Minnesota</p>
17:30	Break
17:45	Networking Reception / Registrator
18:30	Break
18:45	<p>Official Gala Dinner</p>
19:45	<p>Keynote Speech HRH Princess Sumaya Bint El Hassan</p>
20:15	
21:00	

Distinguished Speakers



HRH Princess Sumaya Bint El Hassan

Chairman of the Board of Trustees, **PSUT**

HRH Princess Sumaya Bint El Hassan will open the conference on Tuesday Jan. 15 and will deliver the closing Keynote Speech at the Gala Dinner on Wednesday night Jan. 16, 2008.

About HRH Princess Sumaya:

Her Royal Highness Princess Sumaya bint El Hassan, second daughter of Their Royal Highnesses Prince El Hassan bin Talal and Princess Sarvath El Hassan, was born in Amman on 14th May 1971.

Princess Sumaya is an avid archaeologist and follows, on behalf of her father HRH Prince El Hassan, and in her own right, the work of the British Institute at Amman for archaeological research, the Council for British Research in the Levant. She is Patron of the 'Wadi Faynan' project, an archaeological excavation in southern Jordan. She has, at different times, worked with the Ministry of Tourism and Antiquities on several projects relating to the conservation and development of archaeological sites Jordan. Most recently, under the direction of Her Majesty Queen Rania Al Abdullah, Princess Sumaya was invited to become Her Majesty's as Vice Chairman of the Board of Trustees of the Jordan National Museum.

In 2003 Princess Sumaya was asked by her father HRH Prince Hassan Chairman of the Board of the Royal Scientific Society, Jordan's leading applied scientific research institute. to join the Board of Trustees. Most recently, and in a letter addressed to Princess Sumaya bint El Hassan, His Royal Highness Prince El Hassan bin Talal expressed his confidence in the achievements of Princess Sumaya in the development of the Princess Sumaya University for Technology, and in this regard appointed her president of the Society from the 1st of October 2006.

Distinguished Speakers



John Waclawsky, PhD.

Chief Architect—Motorola Software Group

Dr. John Waclawsky is an architect of the future. More than 25 years research, consulting and deployment experience in networking as well as wireless, architecture, fault tolerance, protocol and performance analysis have led him to a greater understanding and deeper appreciation of Motorola's Seamless Mobility vision.

As the leader of a team in the Motorola Business Units and Labs, John is constructing unique software architecture for Seamless Mobility, one that will translate easily across Motorola's business units for coordinated product and solution development. "The focus is on developing a practical approach," says John.



Dr. Usama Fayyad, PhD.

Chief Data Officer & Executive VP of Research & Strategic Data Solutions - Yahoo, Inc.

Dr. Usama Fayyad is Yahoo!'s executive vice president of Research & Strategic Data Solutions. Fayyad is responsible for Yahoo!'s overall data strategy, architecting Yahoo!'s data policies and systems, prioritizing data investments, and managing the Company's data analytics and data processing infrastructure. The analysis and management of data within Fayyad's group enables Yahoo! to ensure customer satisfaction and develop innovative products and services that are essential to consumers' lives. Fayyad also oversees the Yahoo! Research organization that includes offices in Sunnyvale, Burbank and Berkeley, CA as well as New York, Europe, and S. America. Yahoo! Research is building the premier scientific research organization to develop the new sciences of the Internet, on-line marketing, and innovative interactive applications.

Distinguished Speakers



Said Ouissal

VP of WW Technical Field Operations—**Redback Networks**

Said Ouissal has been working for 6 years at Redback Networks in various technical/management positions, where he has been closely involved in developing and delivering advanced Broadband Data Services solutions for global tier-1 customers such as KT, FT, DT, BT, Telefonica. Currently, Said is responsible for all worldwide pre-sales/systems engineering activities and staff in the role of Vice-President of Worldwide Technical Field Operations. In that capacity, among other customers, he has also been working also closely with North African and Middle-Eastern telecommunications companies for high speed data services solutions, such as Maroc Telecom, Algeria Telecom, Tunisia Telecom and Etisalat (UAE).

Prior to Redback Networks, Said worked at Conxion Corporation, responsible for the European IP network and Network Engineering/Operations staff. Additionally, he held previously other technical positions at Alcatel, Lucent and Bay Networks. Said holds a Bachelor of Science degree in Computer Science from the Hogeschool of Enschede, the Netherlands.

Distinguished Speakers



Bassim Karkachi

CEO/President—Bivision Systems Group

Bassim Karkachi is an international executive and entrepreneur conducting business in North Africa and converging the BIVISION SYSTEMS global team to execute projects in Europe, North America, Middle East and Asia. Bassim will share with TechWadi Silicon Valley's Arab-American Technology Professionals his views, experiences and findings based on five years of experience doing business in Algeria and North Africa.

Bassim is a 1989 graduate of Galileo Institute in Paris, France, with a degree in Telecommunication Engineering. He was an instrumental part of the launch of the first GSM network in France in 1991, and has since advised many operations worldwide, including the launch of Western Wireless / VoiceStream in 1996 in the US (now T-Mobile). He spent many years developing cross-pacific business between US and Asia, before deciding to shift his focus to Europe, Africa and the Middle East, while building a base in the country of Algeria.

Bassim is CEO & President of BIVISION SYSTEMS INC, which he co-founded in 1999. BIVISION provides complex information systems under the brand InVisionJ Systems, which is a fully integrated collaboration platform enabling GIS, data mediation/aggregation, multi-language support, business process management, web content management and a large range of data visualization through web and wireless portals.

Distinguished Speakers



Krimo Salem

Founder & CEO,—IntelliCEES

Krimo is an entrepreneur with more than 20 years management experience, including experience in starting and managing businesses in Information Technology. He has experience at Oracle, Adobe, Electronic Arts and IntelliSync.

He founded If & Then, Inc, a virtual CIO company which provides small to mid-sized growth organizations access to levels of strategic and technical IT experience and services which they could not afford, retain or do not need on a full time employee basis at this stage in their evolutions working across multiple fields and time lines. He engineered one of the world first intranet, and restructured and maintained online systems while orchestrating and implementing new technologies and new network infrastructure.

Krimo has a degree in law from the University of Paris XII, France.

Distinguished Speakers



George Kadifa

Senior Advisor—Silver Lake Partners

Mr. Kadifa joined Silver Lake in 2007 as a Senior Advisor. He has spent his 25-year technology career serving in chief executive and other senior management positions as well as in management consulting, research and development. Prior to joining Silver Lake, he was the Vice President of Global Delivery at IBM Global Technology Services, where he also had served as the General Manager of the company's Applications on Demand product area. Mr. Kadifa joined IBM as a part of its 2005 acquisition of Corio, Inc. where he was the Chairman and CEO.

Mr. Kadifa led Corio, a Kleiner Perkins-backed company, from its start-up in 1999, to its initial public offering in 2000, to its sale to IBM in 2005. During this time, Mr. Kadifa also was accepted into the Young Presidents' Organization (YPO). Prior to his leadership at Corio, Mr. Kadifa was Senior Vice President of the Industrial Sector at Oracle Corporation, directing the company's largest and most profitable vertical sector. In addition, he was a management consultant with Booz-Allen & Hamilton serving Fortune 500 clients.

Prior to Booz-Allen, Mr. Kadifa was a Development Manager at Xerox, leading strategic initiatives and software development, in addition to obtaining two US patents in operating system and user interface software and receiving the Xerox Inventor award. Mr. Kadifa started his career on the research staff at Fairchild Semiconductor. He holds a B.S. degree from the American University of Beirut, an M.S. degree from the California Institute of Technology and an M.B.A. from the University of Chicago.

Distinguished Speakers



Maher Hakim, PhD.

co-founder—**Faculte**

Prior to co-founding Faculte, Maher was Senior Vice President Product Management and Strategy at Lawson Software. Maher is a serial entrepreneur and a respected leader in enterprise business solutions. Before founding Apexion, Maher was the CTO of Neoforma — a publicly traded supply chain solution provider in the healthcare industry. Previously, Maher was Co-founder, CTO, and Executive Vice President of Products and Services at Pharos Technologies, Inc., which was acquired by Neoforma.com in January 2000. Pharos develops Internet infrastructure solutions for B2B marketplaces. Earlier, at Autodesk, Maher led product development and operations for two early e-supply-chain initiatives for the industrial manufacturing and construction industries. Maher holds a Ph.D. in computer-aided engineering and management from Carnegie Mellon University.



Mohammad Darwish

President & CEO—**AdvancedIO**

Mr. Darwish brings his creativity and vision to set the tone and direction for AdvancedIO Systems. He has over 17 years of technical and business experience in embedded systems. Prior to launching AdvancedIO, he spent seven years with Spectrum Signal Processing as a senior member of the R&D team, where he was responsible for several embedded products and held a major position in software radio system development. He also chaired the PICMG 2.18 standard committee and wrote the original specifications. Mr. Darwish received a MAsc Degree in Electrical & Computer Engineering from the University of British Columbia, and taught at the university from 1994 to 2002. He holds one patent and has been published in a number of industry journals. Mr. Darwish also serves on the AdvancedIO Board of Directors.

Distinguished Speakers



Bassel Y. Ojeh

Group Vice President, Strategic Data Solutions—Yahoo

Bassel Ojeh is the Group Vice President of the Strategic Data Solutions group at Yahoo, Inc. He is responsible for building technologies that leverage Yahoo data for marketing solutions and increasing network relevance for consumers.

Prior to Yahoo, Inc., Bassel co-founded and served as Chief Operating Officer of DMX Group and digiMine, Inc. (now Revenue Science, Inc.). Both companies delivered Business Intelligence and Data Mining products and services to fortune 100 companies including American Express, Daimler-Chrysler, Ford Motors, Microsoft Corp, Dow Jones, AT&T Wireless and T-Mobile.

Bassel served as Group Program Manager in the Internet Business Server division at Microsoft Corporation. He was responsible for all eCommerce related components in Microsoft's Commerce Server Product, including Data Warehousing, Analysis, Data Mining, Advertising Server, Analysis, Personalization, User Management and Direct Marketing.

Panel Discussion—#1

Panel Discussion: “Building your startup—Silicon Valley Style”

Panelists:

Maher Hakim, co-founder—Faculte

Mohammad Darwish, President & CEO—AdvancedIO

Moderator:

Yacine Rahmoun, Ikon

Topic:

Our panel experts will share their experience and expertise on how to build a technology startup from business plan to fundraising to hiring / firing to getting your first customers. Attendees will get an in-depth look at what it takes to build a successful startup in Silicon Valley.

Time: 5:30 PM—Tuesday Jan. 15, 2008

Location: Crowne Plaza Hotel, Palo Alto

Company Expo

“Arab Company Expo”:

As part of the forum, participating Arab companies and institutions will be showcasing their technologies and initiatives in a mini-expo format.

Attendees can walk around the mini-expo room and get product demos, talk to company representatives, get to know these companies in more depth ...

This is a great opportunity for attendees to feel & touch R&D being developed in the Arab World.

Time: 5:30 PM—Tuesday Jan. 15, 2008

Location: Crowne Plaza Hotel, Palo Alto

Panel Discussion—#2

Panel Discussion: “Technology R&D in the Arab World”

Panelists:

Herman Winick, Stanford University

Antoine Hage, Kyube

Sam Calis, Tocali

Sid Ahmed Benarouane, University of Minnesota

Laith Zreikat, Jeeran

Moderator:

Bassel Ojjeh, Yahoo

Topic:

Our panel experts will share their experience in doing technology R&D in the Middle East. Clearly, there are challenges still facing the region but these companies will share with our audience what works, what doesn't and what are the ways to improve the region's competitiveness in this critical field.

Time: 2:15 PM—Wednesday Jan. 16, 2008

Location: Crowne Plaza Hotel, Palo Alto

Gala Event Dinner

Gala Event Dinner:

In Honor of HRH Princess Sumaya bint El Hassan

Details:

Dinner is open to attendees who registered for 2-day conference package (\$100) or for VIP registration (\$175)

Dinner will be served, followed by a keynote speech by HRH Princess Sumaya bint El Hassan

Attire:

Business Suit

Time: 6:30 PM—Wednesday Jan. 16, 2008

Location: Crowne Plaza Hotel, Palo Alto

Arab Company / Institution Directory

Firm / Institution:		@Your Service Group	
Officer(s):	Ramzi Al-Karmi, VP/ CEO - Technology Ventures		
Country:	Jordan	Industry:	IT services
Website:	www.yourservicegroup.com		

Firm Description:

@Your Service Group strives to achieve its mission of alignment of people, process, technology, strategy and investments.

Through the group's different outsourcing services, divisions, and country offices we provide expert assistance and services up to the door step of our clients. @Your Service Group strives for continuous improvement in order to be the acknowledged global leader and preferred partner in helping our clients and partners succeed in the world's rapidly evolving markets by allowing them to focus on their core business.

Firm / Institution:		Accelerator Technology Holdings	
Officer(s):	Emile Cubeisy, VP Sarah Alalul, BD		
Country:	Jordan	Industry:	IT services
Website:	www.accelerortech.com		

Firm Description:

Accelerator Technology Holdings is a venture capital firm experienced in the technology domain with a highly selective investment approach on nurturing niche opportunities in the region and working with a limited number of exceptional local and small technology driven entrepreneurs to become regional and global companies.

Firm / Institution:		Akhtaboot	
Officer(s):		Mohamad Haj Hasan, Co-founder & Head of Product Development	
Country:	Jordan	Industry:	Internet
Website:		www.akhtaboot.com	

Firm Description:

Established in 2007, Akhtaboot is an online career network that is committed to providing a user-friendly way of linking the right person to the right career opportunity. Initially set up to serve the Jordanian market, Akhtaboot plans to serve as a career network for the Middle East and North Africa (MENA) region.

Essentially, Akhtaboot is designed to operate as a community of people who share professional and career interests. Offering web 2.0 functionality, Akhtaboot provides an interactive and dynamic interface for its users. In addition to traditional job postings, it also offers "Word of Mouth" postings that mimic how people hear about jobs in their daily life. In addition, Akhtaboot offers CV search services to companies. Akhtaboot charges companies for its services. All services offered to job seekers are free of charge.

Firm / Institution:		ALGERIA BUSINESS MULTIMEDIA	
Officer(s):		ANTRI BOUZAR Mohamed, C.E.O	
Country:	Algeria	Industry:	Hardware
Website:		www.abm-dz.com	

Firm Description:

Wholesaler since 1991. Carry more than 14 brands well known companies as HP, IBM, Cisco, Microsoft, Symantec, 3com est....

Business Turnover 50 million usd

Staff: 72 People

Firm / Institution:		Anzima	
Officer(s):		Nader Abdallah, General Manager	
Country:	Lebanon	Industry:	Software
Website:	www.anzima.com.lb/		

Firm Description:

Anzima is a software development company specialized in workflow automation mainly for the banking sector.

Most of our products cater for the automation of the credit process in a bank. Other products automate Human resources, correspondence, Auto Insurance claims, etc...

Firm / Institution:		Applied Computer Technologies, Inc	
Officer(s):		Mouhamad A. Naboulsi, President—manaboulsi@actplace.net 001 248 388 0211.	
Country:	USA	Industry:	Telecom
Website:	actplace.net		

Firm Description:

Applied Computer Technology is an Automotive and Telematic engineering company with more than 30 years experience in the industry. We are industry pioneer since 1985 when we first merged Computing and Automotive into one platform.

We own Intellectual Property, (IP), in the area of Safe Telematic Deployment to eliminate Driver Distraction while still allow drivers full access to phones and internet while driving, based on safety conditions.

Our IP is in the form of patents (Granted and Pending) in the USA, EU and Japan. We are seeking Engineering and Financing partners to bring an aftermarket version of the IP. The revenue potential is in the Billions of Dollars on a world wide market basis. Please contact us ahead of time to arrange for a special meeting starting Monday evening Through Friday PM during the event.

Firm / Institution:		ASAL Technologies	
Officer(s):		Murad Tahboub, Managing Director	
Country:	Palestine	Industry:	Software
Website:		www.asaltech.com	

Firm Description:

A software development and outsourcing company in Ramallah - Palestine that has been a leader in software development and IT services in the Palestinian market since 2000. ASAL Technologies is looking to offer its cost-effective, high quality and reliable services to US companies.

Firm / Institution:		BML Istisharat	
Officer(s):		Maya EL ACHKAR, Regional Manager	
Country:	Lebanon	Industry:	Software
Website:		www.istisharat.com	

Firm Description:

BML Istisharat main activities are the development, marketing and support of Core applications for Banks and Insurance Companies.

Besides the main development base in Beirut, Lebanon, the company has subsidiaries and distributors in Europe, the Middle East and the US.

The company is listed by International Banking Systems (London), certified by BSI for ISO-9001:2000, as well as Oracle Certified Partner, IBM Business Partner , HP business Partner and Intel early access partner.

Firm / Institution:		chromovision	
Officer(s):	Issa Eways, President		
Country:	Jordan	Industry:	Internet
Website:	www.chromovision.com		

Firm Description:

Web Development and Multimedia.

We have our own patent pending software application we would like to market. We also have another web 2.0 project that we have launched.

Firm / Institution:		computers and information technology CIT	
Officer(s):	yousef Elamri, CEO		
Country:	Libya	Industry:	IT services
Website:	www.cit.com.ly		

Firm Description:

Computers and Information Technology (CIT) is a system integrator and solution provider , specializing in the supply of total information technology solutions for commercial and industrial companies. CIT was established in 1992 and over the years has become one of the leading firms in its field.

The managers of this firm posse many years? experience in the computer technology industry gained whilst working on great number of major computer supply and support projects.

CIT comprehensive product range is able to offer all types of workstations and personal computer systems, peripherals, networks (LAN & WAN) and after sale services. CIT have been responsible for all engineering aspects from the design and layout of the customer's requirements to the final working implementations.

It has been the Company's aim to stay in the forefront of computer technology and services. CIT has a continual program of skills and manpower development.

Firm / Institution:		ConsentWare	
Officer(s):		Hani Samuel, Chief Executive Officer	
Country:	Egypt	Industry:	Hardware
Website:	www.consentware.com		

Firm Description:

ConsentWare is the business that develops and markets software+hardware technologies that enable the secure capturing of the consent of users on electronic transactions done over the Internet. The company has pioneered the invention of a set of technologies that together ensure that only what the user wants to sign gets signed, nothing else, hence solves the identity theft problem over the Internet in the financial and e-government transactions field.

Firm / Institution:		Egyptian Economic & Commercial office-Egyptian Consulate	
Officer(s):		Ahmed Seif El Naser, Commercial attache	
Country:	Egypt	Industry:	Funds / Gov / Academia
Website:			

Firm Description:

Economic office of Egypt

Firm / Institution:		EON	
Officer(s):		Leon Beuyukian, CEO	
Country:	UAE	Industry:	IT services
Website:		www.eonme.com	

Firm Description:

As the Middle East's only retailer for consumer electronics, information technology and digital home automation products EON strives to humanize technology. EON is the single, easy-to-use source for 3,000, affordable IT and consumer electronics products, in addition to digital and home entertainment, intelligent lighting, security and access control products and solutions. EON is proud to associate itself with the major brands and blue chip companies integrating their technology products. As customer image their home becoming intelligent, EON simplifies the technology allowing them to enjoy the home automation products. EON provides a customer service and technical support team that design solutions, installs and maintain the home automation products. Furthermore EON provides extended warranty schemes allowing customers to have the highest return on their investments.

Our goal at EON has been to offer homeowners, real estate developers, consultants, and contractors the widest selection of affordable electronic home improvement and home automation products possible. EON endeavors to demonstrate the latest technology allowing customers to experience the home automation solutions before they buy. As such all EON stores have integrated lifestyle environments where smart home products are installed and demonstrated live. Customer can stroll around, sit down with a cup of coffee, get a demonstration explained and then decide to buy.

Firm / Institution:		Equiom JDC	
Officer(s):		Saed Nashef, Managing Director	
Country:	Palestine	Industry:	Software
Website:		www.equiom.com	

Firm Description:

Equiom is an intellectual property research & development firm. We deliver innovation through an integral set of services that include Project Outsourcing, Business Technology Consulting, and Application and Infrastructure Security.

Equiom JDC is our Jerusalem offshore Development Center in Palestine. Our mission in Palestine is to be a change agent bringing about a hi-tech boom, and transforming the local Palestinian IT workforce into a competent contender in the global offshoring market.

Firm / Institution:		eSpace for Software Development	
Officer(s):		Ehab El-Badry, Services Manager	
Country:	Egypt	Industry:	IT services
Website:		www.espace.com.eg	

Firm Description:

For over seven years we have been delivering cutting-edge technologies whether in joint-ventures forged, or long-term outsourcing, spanning both US- and Gulf-based companies tapping into our expertise. The technologies we hold fond of are hard to number, but we take pride in working with Java, Ruby on Rails, and mobile technologies in general. Not surprisingly, coupled with our passion of the web and agile business model, we have produced quality large-scale Web 2.0 applications for our clients. Moreover, we provide expert system administration that maintains, monitors and secures the applications and the servers that host them.

Firm / Institution:		Hulul Business Solution	
Officer(s):		Hassan D. Kassem, CEO	
Country:	Palestine	Industry:	IT services
Website:		www.hulul.com	

Firm Description:

HULUL is a leading regional IT and Business solutions firm that emerged from the best breed of Palestinian IT personnel to provide solutions to the public and private sectors. Through its products and services portfolio, HULUL provides a blend of technology solutions to the growing IT needs of today's businesses to help them maintain the continuity, productivity, security and integrity of their data and systems allowing them to concentrate on their core competencies. Whether in the solution of a specific business need, or in the outsourcing of all IT operations, HULUL's mission is to support the business of its clients, to add value while reducing their Total Cost of Ownership (TCO).

Firm / Institution:		ICOSNET Spa	
Officer(s):	ALI AZZOUZ, Chairman Andrew C Kinnear, CEO		
Country:	Algeria	Industry:	Internet
Website:	icosnet.com		

Firm Description:

Icosnet is a Multi Services Communication Solutions Company

Firm / Institution:		IT Industry Development Agency	
Officer(s):	Amr Mostafa, Director, International Cooperation		
Country:	Egypt	Industry:	IT services
Website:	www.itida.gov.eg/		

Firm Description:

The Information Technology Industry Development Agency (ITIDA) is a governmental entity that has been established through Law 15 of the year 2004. This agency aims at paving the way for the diffusion of the e-business services in Egypt capitalizing on different mandates of the authority as activating the Egyptian e-signature law and supporting an export-oriented IT sector in Egypt.

The main objectives of the ITIDA are:

Increasing exports of ICT products and services.

Regulating the electronic signature related activities

Supporting and encouraging e-business in Egypt , especially among the small and medium enterprises.

Guiding and encouraging investments in the ICT sector.

Supporting R&D in the ICT sector and implementing its output.

Firm / Institution:		Jaffa.Net Computer Systems	
Officer(s):		Yahya Al-Salqan, President & CEO	
Country:	Palestine	Industry:	Software
Website:		www.i-jaffa.net	

Firm Description:

Jaffa.Net is a leading software company in Palestine with product portfolio includes: Courts Automation Software (implemented in both Jordan and Palestine), Check Clearing System for banks (implemented in the Arab Bank, Bank of Palestine, Housing Bank), Foreign Exchange Management Solution (Implemented at Several Foreign Exchange Companies), School Management Portal (implemented in Saudi Arabia), ERP, CRM, Archiving and Human Resource Management (implemented in many government, NGOs and private sector companies). In addition, Jaffa.Net has acquired a VOIP and Broadband license and selling termination minutes into Palestine and Many other Arab Countries.

Jaffa.Net is an Oracle Certified Solution Partner, an AVAYA Partner, and Juniper Networks Partner.

Firm / Institution:		Jeeran	
Officer(s):		Laith M. Zraikat, Co-founder, Director of Innovation	
Country:	Jordan	Industry:	Internet
Website:		www.jeeran.com	

Firm Description:

Jeeran was launched in 2000 as the first Arab free web hosting community, with a young a futuristic vision to provide Arab users with the latest web technologies and the means to communicate and connect. The Jeeran community has reached over 1 million members, and over 600,000 thousand websites built and over 65,000 active blogs. Its social network revolves around its users content and the relationships between its members, and thus it has been a pioneer in pushing for the power of user generated content ever since it was launched.

Firm / Institution:		KETAB Technologies	
Officer(s):	Khaled A. Kalaldehy, CEO		
Country:	Jordan	Industry:	Hardware
Website:	www.ketabtech.com		

Firm Description:

KETAB Technologies Ltd. was founded in 2002 as a platform leader in human-computer interaction technologies.

KETAB develops high-tech products and technologies that rely on spatial processing of visual information to serve various vertical markets residing in education, corporate, consumer and defense.

The first product series in the interactive solutions and computing devices family is Engage . Engage is the most advanced and powerful Interactive Collaborative System ICS that enables office workers and academic users to collaborate, communicate and control classrooms and conference rooms work-space like never before.

Firm / Institution:		Kyube Inc	
Officer(s):	Antoine Hage, President		
Country:	Lebanon	Industry:	Internet
Website:	www.kyube.com		

Firm Description:

Kyube delivers a hosted, web-based marketing automation solution for marketers. Making money online was never as easy. If you have a website, our reverse engine will give you management control in seconds and if you do not have a website, build yours in a second. Thousands of marketing automation, search engine optimization, and dynamic widgets (membership, calendaring, forms &) are available to drag and drop them into your website.

Firm / Institution:		Mgenex Biosciences	
Officer(s):		Mohammed Bouziane, President & CEO	
Country:	Morocco	Industry:	Biotech
Website:		www.mgenex.com	

Firm Description:

Mgenex Biosciences, based in San Diego, is a leader in developing innovative products and technologies for life science research. We support advances in science by inventing, manufacturing, and marketing products that simplify, accelerate and improve research. Our products have been used throughout the academic, industrial, and government research sectors in fields spanning molecular biology, genomics, proteomics, drug discovery and immunology.

Mgenex Biosciences is a leading provider of a wide spectrum of custom assay development services to the pharmaceuticals and biotechnology industry. Our comprehensive portfolio of outsourcing solutions includes services to support our customers in every stage of development. From providing information to help prioritize drug candidates to manufacturing and filing clinical products up through phase III.

Mgenex Biosciences, places itself at the forefront of research and development of highly sensitive and specific diagnostics, new therapeutic vaccines for the treatments of chronic infections and cancer.

Firm / Institution:		MINISTRY OF JUSTICE	
Officer(s):		Abderrazak HENNI, General manager	
Country:	Algeria	Industry:	Funds / Gov / Academia
Website:		www.mjustice.dz	

Firm Description:

ministry of justice

Firm / Institution: PALESTINE TELECOMMUNICATION GROUP	
Officer(s): GHASSAN ANABTAWI, VICE PRESIDENT - DEVELOPMENT AFFAIRS DEPT.	
Country: Palestine	Industry: Telecom
Website: www.paltelgroup.ps	

Firm Description:

The Paltel Group was created in 1997 by Mr. Sabih Al-Masri . Since then, it has been committed to contributing to growth in Palestine by aiming to become competitive locally, regionally and internationally. The Paltel Group has been restructured in order to provide customers with an integrated approach to services in the realm of information and communication technology and is currently comprised of four different companies.

The companies include the fixed line operator Paltel, the mobile phone provider - Jawwal , the internet services provider - Hadara and finally Palmedia- specialized in media services ranging from news to documentary film production.

Firm / Institution: PhoenixBird Information Technology and Systems Ltd.	
Officer(s): Yasser Elshantaf, General Manager	
Country: Palestine	Industry: Telecom
Website: http://www.phoenixbird.ps	

Firm Description:

PhoenixBird Information Technology & Systems Ltd. Is a pioneering systems integrator / Turnkey Solutions provider that was established in Palestine and its part of international PhoenixBird Group which is located in Germany and UK.

Today, PhoenixBird stands strong as a software solutions provider of packaged and customized applications, in addition to providing complete and state-of-art hardware and networking solutions.

PhoenixBird Ltd. offers a wide range of software development services to companies who wish to create new software products or to reengineer or upgrade current systems. PhoenixBird offers a wide range of software development services, including:

- Professional and Technical Software Consultation
- Software Requirements Definition and Systems Analysis
- Geographic Information System Solutions

Firm / Institution:		Qatar Olympic Committee	
Officer(s):		Saleh A. Al-Khlaqi, Head of Technical Support / Qatar Olympic Committee	
Country:	Qatar	Industry:	Funds / Gov / Academia
Website:	www.olympic.qa		

Firm Description:

Qatar Olympic committee is responsible for host all of the sports events in the State of Qatar and preparing the Bid file for hosting the Olympic games [Doha 2016]

Firm / Institution:		RIFAI TECHNOLOGIES SARL (RIFAITECH)	
Officer(s):		Saoussane Rifai, General Manager	
Country:	Morocco	Industry:	IT services
Website:	www.rifaitech.com		

Firm Description:

RIFAI TECHNOLOGIES SARL is a an IT service consulting company that focuses on meeting the needs of organization in terms of process development, quality assurance, and project management. We also offer software development services (via outsourcing partners) upon client request. We are willing to develop this as a core activity of our company.

Firm / Institution:		Riyada Ventures	
Officer(s):		Khaldoon Tabaza, Chairman/CEO,	
Country:	Jordan	Industry:	Funds / Gov / Academia
Website:	www.riyada.com		

Firm Description:

Venture Capital & Private Equity

Firm / Institution:		SARL M2I SERVICES	
Officer(s):		LEFKIR FARID, GENERAL MANAGER	
Country:	Algeria	Industry:	IT services
Website:	www.m2i-services.com		

Firm Description:

M2I Services (Mediterranean Data-Processing Industry Services) is a Engineering firm (Service company in data-processing Engineering) born in 1997. It includes more than 30 collaborators with a majority of Engineers.

M2I services offers to the companies very diversified solutions using all technologies of Networks, Telecommunications and data-processing systems.

Our turnover in 2007 will be Two hundred million and five hundred thousands of Algerian Dinars (3,70 M\$).

The principal services which M2I services offers are:

Networking and Telecom solutions

Security solution

Data Processing systems

Firm / Institution:		SERINCOM	
Officer(s):		MOUARD BEN HMIDEN, TRADE MANAGER DOGHRI TAOUFIK, GENERAL MANAGER	
Country:	Tunisia	Industry:	Telecom
Website:			

Firm Description:

The strength and experience of SERINCOM, combined with a great market potential and the strategic geographic location of Tunisia will provide you with a solid opportunity to increase your international sales and market presence.

We are looking for US companies that have established an international presence with a strong brand equity and would be interested in distributing products in Tunisia. SERINCOM belongs to a large industrial group in Tunisia, The Group Doghri, that operate in several sectors (Food Industry, Manufacturing, Insurances, Phosphates, Banking, etc.).

Firm / Institution:		Tocali, Inc.	
Officer(s):		Sam Calis, CEO	
Country:	Jordan	Industry:	Internet
Website:	www.tocali.com		

Firm Description:

Tocali creates game software and 3D animations for consumer brands, ad agencies and online gamers. Some of the company's growing library of over 400 game engines are developed using Adobe Flash, do not require a download, operate on 99% of all computers and can be customized to meet any client's specific needs. Tocali's games reach millions of people across all demographics through some of the most popular online destinations and corporate branded Web sites.

The company's distinction within the game software industry lies in its business model, which focuses on licensing and customizing its library of games, rather than creating games as "works for hire." As a result our clients benefit through faster deployments and more cost effective solutions.

Firm / Institution: Yamli.com / Language Analytics, LLC	
Officer(s): Habib Haddad, Co-founder	
Country: Lebanon	Industry: Internet
Website: www.yamli.com	

Firm Description:

Yamli is the tool that finally allows you to use the web in Arabic as easily as with other languages.

Yamli allows you to type Arabic using roman characters. Using it is very easy. Simply spell out each Arabic word the way you would pronounce it. "Type it the way you speak it" and Yamli will convert it to the corresponding Arabic word using its patent pending technology.

Firm / Institution: AppTek, Inc.	
Officer(s): Mohammad Shihadah, CEO	
Country: USA	Industry: Software
Website: www.apptek.com	

Firm Description:

Applications Technology (AppTek), headquartered in McLean, Virginia, is a U.S. company specializing in software development for human language technology (HLT).

Its line of applications includes machine translation for more than a dozen different language pairs; multilingual information retrieval with query and topic search capabilities; name-finding applications; and integrated suites providing automatic speech recognition and machine translation (e.g. for broadcast news). APIs and SDKs are also available for integration and development.

Firm / Institution:		Algorithm Innovations, Inc	
Officer(s):		Cherif Algreatly, Co-Founder & Vice President of R&D	
Country:	Egypt	Industry:	Hardware
Website:		www.algorithmi.com	

Firm Description:

Algorithm Innovations, Inc. is an Egyptian technology innovations start-up with a pending patent-portfolio of 16 applications. The applications are both software and hardware related, with the former being produced offshore in Egypt, while all hardware innovations are developed in the US.

Algorithm Innovations has offices in Cairo, Egypt and in Silicon Valley, California.

Firm / Institution:		BIVISION SYSTEMS	
Officer(s):		Bassim Karkachi, CEO/President	
Country:	Algeria	Industry:	Software
Website:		www.bivision.net	

Firm Description:

Provide web based Information Systems with collaborative capabilities along with support for local languages, and wireless interface device.

We focus on retaining, applying, acquiring and automating core business 'Know How' for wireless operators. BiVision's mission is dedicated to a holistic approach to IT, domain expertise, and other operational needs. InVisionJ Business Object Framework is built in such a way as to eliminate the need for specification, allowing operators to focus on adding subscribers while handling the logistical aspects of providing high-quality service. InVisionJ System is provided as a hosted solution with secure web access, or as a server solution deployed within the customer facility. Either way, it allows a standardized approach by utilizing our highly skilled consultants to align operations, maintenance, engineering, site acquisition, construction, sales, marketing and finance.

Contact Us

Techwadi

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